

# 2nd Philippine Caregiver Summit 2009

November 26-27, 2009

Sapphire Ballroom, Mandarin Oriental Suites  
Gateway, Araneta Center, Q.C., Philippines

## SPONSORSHIP PACKAGES

MILEAGES	PLATINUM	GOLD	SILVER
<b>Pre-Event Benefits</b>			
1. Exposure of your company name or logo in:			
• Flyers	5,000	3,000	1,000
• Posters (to be placed in caregiver schools, hospitals, care homes)	250 pcs	250 pcs	250 pcs
• A-stands to be placed at the venue	✓	✓	✓
2. Acknowledgement as sponsor in:			
• Press and photo releases relevant to the event	✓	✓	✓
• Mention of company name in any radio pluggings or equivalent	✓	✓	✓
<b>On-Site Benefits</b>			
1. Inclusion of your company logo in the Backdrop to be displayed at the venues	✓	✓	✓
2. Permission to post streamers / banners at the event venue	✓	✓	✓
3. Complimentary 2x2 Booth	2	1	1
4. Privileged accommodation of your company Video or Audio Clip to be played at the venue	✓	✓	
5. Free one (1) B & W Full Page Ad in the Event Handbook & Directory	✓	✓	½ page ad
6. Presentation slot at any of the exhibit dates	✓	✓	✓
7. Presence of logo at marketing collaterals	✓	✓	✓
<b>Post Event Benefits</b>			
1. Acknowledgements as Sponsor in Press and Photo Releases relevant to the Exhibit or equivalent	✓	✓	✓
2. Copy of the registered Visitor's Database	✓	✓	✓
<b>SPONSORSHIP PACKAGE</b>	<b>P 100,000</b>	<b>P 75,000</b>	<b>P 50,000</b>